

## **BUYING AND SELLING PRE-OWNED IMAGING EQUIPMENT**

***By David Band***

### **BUYER SIDE**

**Do** purchase equipment from one of the major manufactures and make sure that you understand the upgrade path. Non-upgradeable systems typically suffer in terms of value in the used equipment market.

**Do** have your financing in place prior to shopping for a system. When late model, high demand systems become available they are usually sold within seventy two hours to brokers who have strong ties to banks, leasing companies and OEMs. Rarely does high demand equipment hit the open market. Savvy buyers have financing in place so that when opportunity arises they are able to execute a purchase.

**Do** have equipment inspected by an independent professional, preferably the company that is going to de-install, re-install and provide a service contract on the equipment.

**Do** ask for proof of insurance from the company or companies you intend to engage.

**Do** demand detailed quotes for used equipment. Pay particular attention to software and options as they can be extremely expensive to add after the sale.

**Do** you research and pick one broker or equipment refurber when buying equipment in the pre-owned market. If you deal with multiple brokers/refurbers you often drive up the price for the equipment you seek as the market reacts to demand from each broker/refurber rather than demand for only a single system.

**Do** use the internet as a starting point but keep in mind there are a few dishonest dealers with very nice websites. Many systems that are available on the web are simply not physically available. If you find a system that meets your needs on the web, arrange for a physical inspection of the system by yourself or someone representing you so that you can be sure the system is as described and will fit your needs.

**Do** business with I.A.M.E.R.S. member companies who are bound by a strict code of ethics. Dealing with an I.A.M.E.R.S. member will ensure you are dealing with a professional who will act ethically and who has a deep knowledge of the market.

**Do** report any unscrupulous brokers/refurbers to I.A.M.E.R.S.

**Do Not** exchange money until you are sure that the equipment will meet your needs and a satisfactory inspection has been completed.

Taking these steps could save one substantially and will keep you from being taken advantage of.